

Zorlu Holding

Social Investment Principles

As Zorlu Holding and Group companies, we conduct all our activities in line with our **Smart Life 2030** sustainability strategy, which responds to the stakeholder-based transformation in the world and is guided by the United Nations Sustainable Development Goals (SDGs). We also shape our social investments within the framework of this vision, adopting a “**responsible investment holding**” approach for a more equal, inclusive, fair and smart future.

We strive to create the highest value for our stakeholders, society, the world and the future in the areas of environmental, social and corporate governance (ESG). In this context, we carry out activities that create social benefit in the focus areas of **quality education and future talents, culture and arts, diversity and inclusion, social innovation, biodiversity and climate**.

Guided by our shared value-based social investment approach, we aim to allocate 1% of our EBITDA to activities that contribute to SDGs.

In order to achieve our dream of a better world, we aim for our social investments to contribute to sustainable social welfare and economic development, and take the following principles as our guide:

- › We aim to contribute to **reducing inequalities** in all our social investments.
- › We adopt an approach that is **inclusive**, leaves no one behind and creates solutions to today's problems.
- › We position a **fair, responsible, transparent and accountable** corporate governance approach at the heart of all our processes.
- › We focus on effective approaches in solving fundamental issues and on areas where we can create systemic transformation with long-term impact, and we manage **our social investment projects and collaborations through an impact lens**.
- › We aim to create the highest possible benefit for society through our activities. We set **transparent targets** for our work, measure their impact and adopt a continuous improvement and development approach.
- › We rely on **corporate volunteerism**, facilitate our colleagues to transform their competencies and potential into social benefit, and expand our social impact.
- › We leverage the **power of entrepreneurship, innovation, technology and design** to increase our social impact and support the development of innovative and sustainable technologies.
- › Recognizing the negative impacts of the climate crisis on social life, we prioritize sustainable solutions that are compatible with the needs of society and natural ecosystems.
- › **We draw strength from radical collaborations while realizing all these activities**. We come together with multi-stakeholder structures and experts from different disciplines to develop solutions that will create **innovative and sustainable** value.